

Aubrey Love

Blogger - Technical Writer
Content Writer | Author | Website Design

Elgin, OK
(580) 704-9905
awlove@aubreywlove.com
[LinkedIn](#)
aubreywlove.com

Tech Writer/Blogger with 8+ years of experience writing, editing, and publishing compelling and informative content through blogs, landing pages, white papers, and online self-help FAQ pages.

View my portfolio at: <https://aubreywlove.com>

KEY SKILLS

Verbal & Written Communication	HTML5, CSS3	APIs
Blog Post	JavaScript	Microsoft SQL Server
Publishing (Online and in print)	C#	Process Optimization
Web Design & Updates	UX/UI	Training/Instructor

SUMMARY OF QUALIFICATIONS

- ✓ Recognized as “Author of the Year 2022” and received the “2023 MSSQLTips Trendsetter Award” by MSSQLTIPS for my ability to craft excellent instructional documents as an expert author.
<https://www.mssqltips.com/sqlserverauthor/368/aubrey-love/> (Click the “Awards” tab.) I currently write for MSSQLTips as a side gig.
- ✓ Wrote all current tech documents (How to pages) for the DPI (Data Processing Inc.) staff and joint CNB (City National Bank).
- ✓ In the first three months of writing blogs, CNB saw a 390% increase in page hit counts. This led to a 3% increase in new account openings.
- ✓ Maximized user experience for visitors and increased the number of 5-star UX/UI reviews by 135% by creating accessible, responsive, functional user interfaces, and blog posts.
- ✓ Increased web page efficiency by 72% by eliminating process bottlenecks in over bloated JavaScript and CSS.
- ✓ Proficient in HTML5, CSS3, JavaScript, Microsoft SQL Server, and some knowledge with Python.

PROFESSIONAL EXPERIENCE

Data Processing Inc., Lawton, OK

Sep 2016 – July 2023

Tech Writer/Web Developer

- Wrote documentation for training around 20 new and existing team members per year in company standards and best practices covering HTML-CSS, JavaScript, C# web design, and SQL Server, which reduced the learning time by an average of 16 days.
- Assisted the in-house Web Master with web updates by adding, modifying, and removing banners, text, images, carousels, and forms.
- Created 12 in-house web pages utilizing C# Web Apps and SQL Server for workers to enter various data points, including ACH (Automated Clearing House) reports, Batch count, and EOD (End of Day) daily reports to record transactions for each branch.

Fort Sill Tribune, Fort Sill, OK

Jan 2015 – Sep 2016

Staff Writer

- Started a new column for tech tips in the first month of coming aboard which produced a 70% increase in readership.
- Assisted in the weekly editing process prior to publication. (This was a weekly newspaper)
- Covered a multitude and variety of stories that directly affected the operations of the base with little or no supervision.
- Constantly sought out news stories that would be of interest to the base staff and residents.

Tu-Familia Restaurant (Part-Time), Lawton, OK

Aug 2020 – Present

Web Master

- Designed and implemented the company’s first website with full responsive features viewable on any device using HTML5, CSS3, and JavaScript.
- Currently Maintain the website with price changes and adding new items to the menu. (Part time)
- Linked the website to the existing Facebook page.

EDUCATION

B.E.E. in Electrical Engineering, Electro-Hydraulics and Robotics, Jun 1988

Old Dominion University, Norfolk, VA